

KEYNOTE SPEAKER

CHARLES LANDRY

Title: *THE ART OF CREATIVE CITY MAKING*

Charles LANDRY is Founder and Director of COMEDIA, Europe's leading cultural planning consultancy, which has worked in 35 countries since 1978. During that time, Charles Landry and COMEDIA have undertaken several hundred projects concerned with revitalizing public, social and economic life through cultural activity, quality of life studies, cultural industry development projects, as well as visionary city and regional strategies. Charles has been responsible for over 180 assignments for national and local authorities, and funding agencies both in the United Kingdom and abroad.

Charles Landry helps cities reach their potential by triggering their imagination and thinking. Working closely with decision makers and local leaders - acting as a *critical friend* - he inspires, facilitates and stimulates so cities can transform for the better. Seen as an international authority on creativity and city futures, he focuses especially on how the culture of a place can invigorate and revitalize the economy, enhancing the sense of self and confidence.

Charles works collaboratively with clients by undertaking tailored research, participating in and helping to orchestrate events, through shorter and longer term residences, deeper involvement over extended time periods, and by undertaking specific tasks. He helps find original solutions to seemingly intractable urban dilemmas, such as marrying innovation and tradition, balancing wealth creation and social cohesiveness, or local distinctiveness and a global orientation.

Charles Landry's book "*The Creative City: A Toolkit for Urban Innovators*" published in 2000 has been followed by the 2006 publication of "*The Art of City Making*", both to widespread acclaim. The latter book focuses on how cities can be more "creative for the world" so that the energies of individuals and companies can be brought into alignment with their global responsibilities. Charles has lectured widely all over the world and presented over 250 keynote addresses on a diversity of topics. He has been appointed as the "*Thinker in Residence*" for Perth in early 2007 having previously been "thinker" in South Australia during 2003, advising the Premier and State on greater Adelaide's future potential.

Arte-Polis 2 is honoured and very pleased to present Charles Landry as a Keynote Speaker in this international conference on "*Creative Communities and the Making of Place*", with the kind support of The British Council. Through his thought-provoking speech entitled "*Creative Cities in Indonesia?*", Charles will share with us his extensive experience on the art of creative city-making and his reflection on the potentials and challenges of such a process on cities in Indonesia, looking particularly at the city of Bandung.

<http://www.charleslandry.com/> AND <http://www.comedia.org.uk/>