

From 35 mm to Digital: Social Changes of Photography Technology and ICT Development

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ABSTRACT

The evolutions of photography technologies from 35mm to digital make people produce photos easier and faster. The 35 mm film is replaced by chip and digital storage card. The changes of camera are not merely hardware changes but also the changes of people behavior. The shifting from 35 mm to digital has reduced some of processes in photo producing. The reducing process from film to photo make camera users can directly see the result from screen of camera, they do not need to develop and print the 35mm film to see the result anymore.

Using camera people capture a moment and express them self. The places of those memories and expressions are usually in photo albums. The developments of IT are also the development of place. It is not physical but virtual. IT is not just provides faster and easier communication between people around the world, but also provide virtual place. Social networking facilities such as Facebook and Flickr are the place where people communicate and sharing to each other. The IT developments also change people behavior. Using this, people are easier and faster to communicate and sharing about many things, including photos. The collaboration between digital camera and IT magnify the dynamic of human behavior that already happen because of each technology

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