

## **Making a Place - Collaboration between the Developer and the Creative Community in BSD City**

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### **ABSTRACT**

*BSD City, an emerging self-sustaining city in Serpong, Banten, is now finalizing its first phase of development. The 1,500-hectare area is populated by almost 120,000 people, excluding those living within the surrounding area and commuters who work in the BSD area. The participation of the city's growing population in creating urban spaces cannot be neglected. Public spaces play a very important role as areas where the people can do their hobbies, get inspirations, enjoy the surrounding nature, interact with different kinds of people, or do many other things as they please. Collaboration between the community and developer can be a key to success in the creation of public spaces in BSD. The emergence of creative community groups reflects the growing concern for and awareness of the basic social and cultural needs of the people. The limited space for self-actualization felt by the BSD community challenges the developer to perceive and interpret the community's needs more humanely and to not treat such an urban area merely as a marketable physical property. It is the time to also include the community's inspirations as a basic consideration in determining the course of the city's development and designing the available public spaces.*

**Keywords:** *creative community, collaboration, developer, BSD City, participation, public space*