

Arts and Business: Creative Collaboration through Arts Incubator Model

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ABSTRACT

Arts incubators are new, but growing phenomena in the cultural community since 1987. Adapted from the business incubator model, arts incubators create a nurturing environment for small and emerging arts organizations or entrepreneurs of arts business by investing in their stability and growth. These programs provide integrated business development and facility services designed as a catalyst for creative and organizational, business growth. So how does a business incubator for the arts advance creative growth? This study explores ingredients and implications of business incubation for the arts through examination of a few cases. First, it set forth the components that build and sustain arts incubators in place. Then, varying drivers from both arts incubator developers/funders and arts organizations/entrepreneurs will be discussed. Finally, outcomes from each arts incubator program imply that the arts incubator model can, or should be tailored to meet the unique needs of the community. The study proposes the roles that the arts incubator model can play as a promising alternative in strengthening the infrastructure of the creative community.

Keywords: *entrepreneurship, arts incubators, business management*