

Ecotourism and Foreshore Redevelopment in Manado City, North Sulawesi

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ABSTRACT

Marine ecotourism is a form of potential tourism, which is include in the “clean industry activities. Implementation on marine ecotourism is successful whenever meet the sustainable natural environment, community welfare and satisfaction as well as elaboration between the community and the development in the area. Marine ecotourism development in Manado city has been developed since the government realized that there are potential ecosystem assets, which can give contributions to economic growth, environment and the community locally and regionally. There are significant cultural and ecosystem assets of seascape, which is not yet well develop comprehensively. Coastal areas are exclusive to North Sulawesi Province and acknowledgement to these significant valuable ecosystem assets is very important to be protected, preserved, and maintained. certain parts of Manado coastal precinct is still popular for holiday destination, weekend leisure, and marine activities or for people wishing to commute to Manado City or work locally.

This paper descriptively observed and evaluated the coastal precinct conditions and recognized its potential natural landscape and environmental assets. Based on SBE method and site analysis we suggested a conceptual framework design to redevelop the coastal precinct according to each potential and characteristic. Some of the beaches are obviously the biggest attractions to visitors making those areas stand out from other coastal locations. Accordingly, the values of the precinct need to be enhanced and developed, not only for cultural and physical environmental aspects but also for economic and social aspects, especially for tourism destination and recreational purposes to local and community users.

Keywords: *ecotourism, foreshore, redevelopment, design collaboration, Manado city.*